

eCommerce Shopping Holidays 2020

Important Marketing Holidays of the China

JANUARY

01

- 01 New Year's Day 🎆
- 24-25 Spring Festival
- 25 Chinese New Year 🏮

FEBRUARY

02

- 05 Chinese Lunar New Year's Day
- 08 Lantern Festival 🏮
- 14 Valentine's Day 💕

MARCH

03

- 08 International Women's Day
- 14 White Day 📦
- 15 Consumer Rights Day
- 28 Earth hour day 🌍

APRIL

04

- 01 April Fool's Day
- 04 Qingming Festival

MAY

05

- 01 Labor Day 🛠️
- 10 Mother's Day
- 17 517 Festival
- 20 Online Valentine's Day 📅

JUNE

06

- 01 Children's Day
- 25 Dragon Boat Festival 🚣
- 10-12 CES Asia
- 18 618 Shopping Festival 🛒
- 21 Father's Day

JULY

07

- 24 Tokyo Olympics will Begin 🏊
- 30 International Day of Friendship

AUGUST

08

- 03 Men's Day 🐮
- 08 Closing of the Tokyo Olympics
- 25 Qixi / Chinese Valentine's Day 🧚

SEPTEMBER

09

- 10 Teacher's Day 👩
- 15 Harvest Celebration 🌾

OCTOBER

10

- 01 Mid-autumn Festival
- 01-07 National Day Golden Week
- 24 China Programmer Day 🧑
- 25 Double Ninth Festival
- 31 Halloween 🎃

NOVEMBER

11

- 11 Single's Day / Double Eleven
- 27 Black Friday 🛍️
- 26 Thanksgiving Day 🍂
- 30 Cyber Monday 📺

DECEMBER

12

- 12 Double Twelve
- 21 Winter Solstice
- 25 Christmas Day 🌟

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